

Making A Difference

One woman with a vision (and one without!)

Dr. Karin Meng heard the same story repeatedly from her low vision patients. "Whoa, I nearly got mowed down in the intersection!" "The car accelerated, swerved and laid on the horn." "Crossing the street is a nightmare!"

"Wouldn't it be nice," Dr. Meng thought, "if someone would do something about this?" And deep inside, she knew she was the someone. But the demands of daily life took precedence over the little "I wish ..." that wouldn't go away.

Until the summer of 2003, when Dr. Meng added a new patient – and friend – to her life. Comedienne Ketra Oberlander suffers from a tossed salad of vision problems that culminate in her blindness. Within minutes of meeting one another, Dr. Meng and Ketra resolved to produce a series of public service announcements (PSAs) detailing best practices for drivers when someone with a white cane is present.



PSA co-producers Dr. Karin Meng & comedienne Ketra Oberlander.

Download the PSAs at
droolingcat.com/psa/

- 4 15-second audio PSAs
- 1 30-second video PSA

Media & Inquiries Contact:

Dr. Karin Meng
1171 Homestead Rd.
Santa Clara, CA 95050
(408) 247-6887

Ketra Oberlander
723 Viader Ct.
Santa Clara, CA 95050
(408) 423-8220
ketra@droolingcat.com

Thank you for helping us educate drivers on this important public safety issue.

We appreciate your air time and want to extend our thanks to the programmers selecting this message for broadcast.

"Act like the blind person can't see you."